

SPORTSFEST XV

July 14, 15, 16 & 17 - 2011

LEHIGH VALLEY SPORTSFEST, INC.
1002 Tilghman Street, Allentown, PA 18102
Phone (610) 439-8978, Fax (610) 439-8477
www.sportsfest.org

Advertising Form



Ad Book/Program

30,000 Booklets will be inserted in
The Morning Call Newspaper circulation
one week before SportsFest weekend

Friday, July 8, 2011

5,000 Booklets will be distributed
during SportsFest weekend at event Locations

Full Page Ad	(6 col. X 10.5") = 10" x 10.5" Cost \$500.00
1/2 Page Vertical Ad	(3 col. X 10.5") = 4.915" x 10.5" Cost \$300.00
1/2 Page Horiz Ad	(6 col. X 5.25") = 10" x 5.25" Cost \$300.00
1/4 Page Ad	(3 col. X 5.25") = 4.915" x 5.25" Cost 200.00

Advertiser's Art Note: _____

E-mail art to, info@sportsfest.org

Advertiser's Name _____

Address _____

Phone _____ Fax _____

Contact Name _____ Email _____

Ad Size _____ Signature _____

Amount Enclosed _____ (Make Checks Payable To: Lehigh Valley SportsFest, Inc.)

Mail To : Lehigh Valley SportsFest, Inc., 1002 Tilghman Street, Allentown, PA 18102