

# SPORTSFEST XVI

July 18, 19, 20 & 21 - 2012

LEHIGH VALLEY SPORTSFEST, INC.  
1002 Tilghman Street, Allentown, PA 18102  
Phone (610) 439-8978, Fax (610) 439-8477  
www.sportsfest.org



## Sponsorship Form

BE A PART OF IT!!

**Gold Sponsor** \$10,000.00

- Logo on 2 SportsFest billboards
- 4 Street Banners - Event Locations.
- 3 Banners at Cedar Beach Park
- 1 Banner at Prime Location TBD
- Banner at VIP Tent
- Logo on SportsFest Program Front Cover Distributed by MCall as a pre-event feature and distribution at SportsFest
- Recognition as Gold Sponsor in the Program Book
- Company Logo on TV During Live Coverage
- Name & link to your web site on the SportsFest web site
- Sponsor a sport, your name linked to the sport
- Recognition during Public Service Announcement
- Kick-Off Party Invitation Logo Recognition
- 10 Invitations to Kick-Off Party, Parking Passes and VIP Tent Admission

**Silver Sponsor** \$5,000.00

- 2 Street Banners - Event Locations
- 2 Banners at Cedar Beach Park
- Banner at VIP Tent
- Recognition as Silver Sponsor in the Program Book
- Company Logo on TV During Live Coverage
- Sponsor a sport, your name linked to the sport
- Recognition during Public Service Announcements
- Kick-Off Party Invitation Logo Recognition
- 5 Invitations to Kick-Off Party, Parking Passes and VIP Tent Admission for two

**Bronze Sponsor** \$2,500.00

- 1 Street Banner - Event Locations
- 2 Banners at Cedar Beach Park
- Banner at VIP Tent
- Recognition during Public Service Announcements
- Recognition as Bronze Sponsor in the Program Book
- Kick-Off Party Invitation Logo Recognition
- 3 Invitations to Kick-Off Party, Parking Passes and VIP Tent Admission for two

**Kick Off Party Sponsor** \$1,500.00

- Banner at Party Location
- Banner at Hospitality Tent
- Recognition during Public Service Announcements
- Recognition as Kick-Off Party Sponsor in the Program Book
- Kick-Off Party Invitation Logo Recognition
- 2 Invitations to Kick-Off Party, Parking Passes and VIP Tent Admission for two

**Hospitality Tent Sponsor** \$1,000.00

- Banner at Hospitality Tent
- Recognition as Hospitality Tent Sponsor in the Program Book
- 2 Invitations to Kick-Off Party, Parking Passes and VIP Tent Admission for two

**Patron** \$150.00

One Parking Pass and one VIP Tent Admission for two

### Select your own, each costs \$500.00

- |  |  |
|--|--|
| <input type="checkbox"/> Street Banners - Event Locations.                       | <input type="checkbox"/> Recognition during Public Service Announcement                          |
| <input type="checkbox"/> Recognition as Sponsor in the Program Book              | <input type="checkbox"/> Kick-Off Party Invitation Logo Recognition                              |
| <input type="checkbox"/> Company Logo on TV During Live Coverage                 | <input type="checkbox"/> 5 Invitations to Kick-Off Party, Parking Passes and VIP Tent Admissions |
| <input type="checkbox"/> Name & link to your web site on the SportsFest web site | <input type="checkbox"/> Print Logo on Back of T-shirts 100 Shirts                               |
|  | <input type="checkbox"/> Placement of your Banner at the sports venue of your choice             |

Advertiser's/Sponsor's Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Sponsor Level \_\_\_\_\_ Signature \_\_\_\_\_

Amount Enclosed \_\_\_\_\_ (Make Checks Payable To: Lehigh Valley SportsFest, Inc.)

Mail To : Lehigh Valley SportsFest, Inc., 1002 Tilghman Street, Allentown, PA 18102

**For any other advertising needs please contact Ray Atiyeh at 610-439-8978.**