

The CHALLENGE Newsletter

Health & Fitness Expo Returns

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The SportsFest XV 2nd Annual Health & Fitness Expo will be held in conjunction with SportsFest over the four days of competition at Cedar Beach Park, July 14–17 2011.

For more information or to participate in the SportsFest Health & Fitness Expo please contact Jennifer Eck, Expo Director at 610.462.3730 or expo@sportsfest.org or go to www.sportsfest.org and download the application.

Registration is open through June 30, 2010.



SportsFest XV

5 REASONS TO BE A SPONSOR

Be a part of the SportsFest Family by being a sponsor in 2011 and make a difference!

1. Reach 10,000 amateur athletes
2. Reach 150,000 spectators
3. Gain a spotlight in a major community event
4. Promote healthy living and athletics in your community and schools
5. Provide scholarships to local high school athletes

FACEBOOK

Be a fan of SportsFest on Facebook!

Be a fan to keep up with the latest news, events, tournaments, sponsors, and happenings when SportsFest kicks off July 14, 2011!

Did you know...

Meet Our Volunteers

That there are over 10,000 amateur athletes competing in over 50 sporting events taking place over 4 days of competition throughout the Lehigh Valley!



Ray Atiyeh, President

Ray Atiyeh is the visionary who brought SportsFest to life 15 years ago. Ray drives the volunteers, tournament directors throughout the year along with seeking out the ever present need for sponsorship to keep Lehigh Valley SportsFest moving forward.

2011 Intern Program



The SportsFest Intern Program is back! The Intern Program is open all high school and college students. Positions are all volunteer and shifts are available July 12-July 20, 2011!

Positions are available in the following areas:

- Operations * Health & Fitness Expo
- Marketing * Public Relations
- Facebooking * Movie Making * Writing and Reporting in Departs of Marketing and PR

For more information or to register, contact Jennifer Eck at expo@sportsfest.org or call 610.462.3730!

SportsFest Volunteers!

Volunteers are needed every year to make SportsFest a success! Positions are open July 12-July 20, 2011

Bring a group of friends or family!

Positions open in: Operations, Set-Up, Take-Down, Clean Team, Hospitality, and Parking.

Email Susan at volunteers@sportsfest.org

Bill Grant Classic!

The Bill Grant Bodybuilding and Figure Classic returns on July 16, 2011 at Cedar Beach Park!

For more information go to www.sportsfest.org.



To remove your name from our mailing list, please [click here](#).

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