



# SPORTSFEST XVI

expo@sportsfest.org

## HEALTH & FITNESS EXPO APPLICATION

An opportunity for Health & Fitness vendors/practitioners to display or demonstrate their products or services  
(All displays/demonstrations will be under a large tent provided by SportsFest)  
July 19, 20, 21, 22- 2012

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

Federal Tax ID or Social Security Number: \_\_\_\_\_  
 Are you currently insured? \_\_\_ Yes \_\_\_ No (check one)  
 Is your liability limit at least \$500,000? \_\_\_ Yes, \_\_\_ No (check one)  
 Insurance Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_

**Description of products or services to be offered:**

(SportsFest reserves the right to approve all products or services.)

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

List other events in which you have participated:

| Event   | Location | Dates | Phone |
|---------|----------|-------|-------|
| 1 _____ |          |       |       |
| 2 _____ |          |       |       |
| 3 _____ |          |       |       |

I am applying for a total of \_\_\_\_\_ spaces. (Each space is 10'x10' / \$500.00 per space for entire event)

I have enclosed payment for application fee with signed application

Application/Processing fee (Not refundable) \$25.00.

TOTAL ENCLOSED \$25.00

(Enclose a check or money order payable to Lehigh Valley SportsFest, Inc.. There will be a \$25.00 charge for any returned checks).

I understand that my application will be considered void if not completed in full.

I hereby agree to comply with the rules, regulations, and procedures as outlined in the Information and Operating Rules on page 2 for vendors/practitioners.

Authorized owner/principal/manager:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail this completed application and your check ASAP, Deadline **June 22nd, 2012** to:

**Lehigh Valley SportsFest Inc., 1002 Tilghman Street, Allentown, PA 18102, Phone 610-439-8978, Fax 610-439-8477**

**SPACE LOCATIONS WILL BE ASSIGNED ON A FIRST COME/FIRST SERVED BASIS!!**



# SPORTSFEST XVI HEALTH & FITNESS EXPO

## INFO & OPERATING RULES FOR VENDORS/PRACTITIONERS

July 19, 20, 21, 22 - 2012

Company Name: \_\_\_\_\_

**Application Deadline: June 22nd, 2012**

### Information & Operating Rules

1. Each vendor/practitioner must be responsible for all applicable State & City taxes for any products or services sold.
2. Any loud/disruptive equipment will not be permitted.
3. All supply trucks and other vehicles must be removed from activity areas no later than one hour before opening each day.
4. Security will be provided during non-operating hours.
5. SportsFest will not be responsible for any damage or theft.
6. **Set Up Days and Hours:**  
*Friday July 20th - 10:00am to 3:00pm*
7. **Operating Hours:**  
*Friday July 20th - 5:00pm to 10:00pm*  
*Saturday July 21st - 10:00am - 10:00pm*  
*Sunday July 22nd - 10:00am - 8:00pm*
8. Each stand must be open and manned during these hours.
9. Power will be provided for lighting.

A description of required electrical service must be provided: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. Upon approval, contract will be mailed to you.  
Rental fees will be \$500.00 for each 10'x10' space.  
**CONTRACT AND BALANCE DUE MUST BE RECEIVED AT SPORTSFEST OFFICE BY JULY 6th , 2012**
11. You will not be allowed to set up if the above information is not supplied and rental fee is not received!

### ADDITIONAL PROMOTIONAL OPPORTUNITY

- Your half hour presentation on the OAA Stage to display your products or services. \$150.00 per half hour
- Please list how many half hour spots and times you would like to reserve.
- Stage Availability:  
Friday 6:00PM - 9:00PM  
Saturday 3:00PM - 9:00PM (Powerlifting & Armwrestling 9:00AM - 3:00PM)  
Sunday 11:00AM - 6:00PM

- I would like to reserve \_\_\_\_\_ spots x \$150 each = \$ \_\_\_\_\_

Day \_\_\_\_\_ Time \_\_\_\_\_ Day \_\_\_\_\_ Time \_\_\_\_\_

Day \_\_\_\_\_ Time \_\_\_\_\_ Day \_\_\_\_\_ Time \_\_\_\_\_