

SPORTSFEST XII

July 24, 25, 26 & 27 - 2008

LEHIGH VALLEY SPORTSFEST, INC.
1002 Tilghman Street, Allentown, PA 18102
Phone (610) 439-8978, Fax (610) 439-8477
www.sportsfest.org



Sponsorship Form BE A PART OF IT!!

Gold Sponsor **\$10,000.00**

- 5 Street Banners - Event Locations.
- 2 Banners at Cedar Beach Park.
- Banner at Hospitality Tent.
- Full Page Ad Book/Program.
- Logo on Ad Book/Program Front Cover.
- Company Logo on TV During Live Coverage.
- Name & link to your web site on the SportsFest web site.
- Sponsor a sport, your name linked to the sport.
- Open for Other Unique Exposure.

Silver Sponsor **\$6,000.00**

- 3 Street Banners - Event Locations.
- 2 Banners at Cedar Beach Park.
- Banner at Hospitality Tent.
- Full Page Ad Book/Program.
- Company Logo on TV During Live Coverage.
- Sponsor a sport, your name linked to the sport.

Bronze Sponsor **\$2,500.00**

- 2 Street Banners - Event Locations.
- 2 Banners at Cedar Beach Park.
- Banner at Hospitality Tent.
- 1/2 Page Ad Book/Program.

Kick Off Party Sponsor **\$1,500.00**

- Banner at Party Location.
- Banner at Hospitality Tent.
- Logo In Ad Book/Program.

Hospitality Tent Sponsor **\$1,000.00**

- Banner at Hospitality Tent.
- Logo In Ad Book/Program.

Ad Book/Program

Full Page 4.5"x7.5"	\$500.00
Half Page 4.5"x3.75"	\$300.00
Quarter Page 4.5"x2"	\$200.00
Patron Sponsor	\$100.00

Print Logo on Back of T-shirts 100 Shirts **\$500.00**

Placement of your Banner at the sports venue of your choice: \$250.00 each

For any other advertising needs please contact Ray Atiyeh at 610-439-8978 to discuss.

All sponsors are welcome to our kick off party, hospitality area and New Year Mixer.

Thank you for sponsoring this community event.

**Attach a camera ready copy with this form,
or email art to, ray@atiyehprinting.com**

Advertiser's/Sponsor's Name _____

Address _____ Phone/Fax _____

Contact Name _____ Email _____

Ad Size / Sponsor Level _____ Signature _____

Amount Enclosed _____ (Make Checks Payable To: Lehigh Valley SportsFest, Inc.)

Mail To : Lehigh Valley SportsFest, Inc., 1002 Tilghman Street, Allentown, PA 18102